

# ADVERTISING COPY FOR SHOW DIRECTORY

Helen Brett Holiday Market  
(Formerly Baton Rouge Jewelry and Merchandise Show)  
Gonzales, Louisiana  
December 11-13, 2020

SHOW DIRECTORY DEADLINE: November 11, 2020

## ► BOOTH SIGN COPY ◀

**MAKE THE BEST USE OF YOUR AD** - Make it easy for the buyer to find your company. All ads must be headed with company name, address, city, state, zip code, and telephone number.

Company Name \_\_\_\_\_

ALL SIGNS MUST BE UNIFORM IN SIZE AND STYLE, LISTING THE COMPANY NAME

COMPANY: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

**NOTE:** If this information is not completed, we are not responsible for errors in printing. Special instructions are not acceptable.

## ► EXHIBITOR BADGES ◀

List the names of persons who will be in attendance in exhibit booths so that their badges can be prepared. Badges will be available at EXHIBITOR REGISTRATION. **There will be a maximum of four (4) badges per 10' x 10' booth. There will be a \$20.00 fee for: 1.) Each additional badge. 2.) For reprint of lost badges.**

PLEASE PRINT - NO INITIALS.

FIRST NAME (REQUIRED)	LAST NAME (REQUIRED)	FIRST NAME (REQUIRED)	LAST NAME (REQUIRED)
1. _____	_____	5. _____	_____
2. _____	_____	6. _____	_____
3. _____	_____	7. _____	_____
4. _____	_____	8. _____	_____

# PRODUCT LISTINGS FOR SHOW DIRECTORY

Helen Brett Holiday Market  
(Formerly Baton Rouge Jewelry and Merchandise Show)  
Gonzales, Louisiana  
December 10-12, 2020

SHOW DIRECTORY DEADLINE: November 11, 2020

Company Name: \_\_\_\_\_

CHOOSE ONLY 10 LISTINGS. IF MORE THAN 10 ARE CHOSEN, THERE WILL BE AN ADDITIONAL  
.50¢ CHARGE FOR EACH ADDITIONAL.

List the numbers of your choices below, or if the category is not found please write in that category name  
below.

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Your company name will be listed under each chosen category in the Product Listing Section of the show  
directory. These listings enable buyers to locate the types of merchandise they are looking for.

- |  |  |  |
|--|--|--|
| 500 <input type="checkbox"/> Accessories                     | 12 <input type="checkbox"/> Beer Steins                | 60 <input type="checkbox"/> Figurines & Statuettes                   |
| 35 <input type="checkbox"/> Accessories: Children's          | 13 <input type="checkbox"/> Bells                      | 61 <input type="checkbox"/> Fireplace Equipment                      |
| 313 <input type="checkbox"/> Accessories: Fashion            | 14 <input type="checkbox"/> Belts & Buckles            | 62 <input type="checkbox"/> Flatware                                 |
| 76 <input type="checkbox"/> Accessories: Hair                | 15 <input type="checkbox"/> Bookends                   | 261 <input type="checkbox"/> Flowers                                 |
| 219 <input type="checkbox"/> Accessories: Infant             | 16 <input type="checkbox"/> Books                      | 63 <input type="checkbox"/> Flowers: Dry                             |
| 616 <input type="checkbox"/> Accessories: Ladies             | 17 <input type="checkbox"/> Boutique Merchandise       | 64 <input type="checkbox"/> Flowers: Plastic                         |
| 617 <input type="checkbox"/> Accessories: Pet                | 18 <input type="checkbox"/> Bow Makers                 | 65 <input type="checkbox"/> Flowers: Silk & Paper                    |
| 618 <input type="checkbox"/> Accessories: Sunglasses         | 19 <input type="checkbox"/> Boxes: Gifts & Jewelry     | 262 <input type="checkbox"/> Framed Artwork                          |
| 195 <input type="checkbox"/> Accessories: Toiletry           | 20 <input type="checkbox"/> Brass Beds                 | 67 <input type="checkbox"/> Frames                                   |
| 619 <input type="checkbox"/> Accessories: Wedding            | 21 <input type="checkbox"/> Brassware                  | 69 <input type="checkbox"/> Furniture Items                          |
| 1 <input type="checkbox"/> American Indian Merchandise       | 22 <input type="checkbox"/> Bridal Accessories         | 120 <input type="checkbox"/> Gifts                                   |
| 3 <input type="checkbox"/> Antiques & Reproductions          | 204 <input type="checkbox"/> Briefcases                | 72 <input type="checkbox"/> Glassware: Casual                        |
| 217 <input type="checkbox"/> Apparel                         | 24 <input type="checkbox"/> Calculators                | 73 <input type="checkbox"/> Glassware: Fine Crystal                  |
| 597 <input type="checkbox"/> Apparel: Beaded                 | 25 <input type="checkbox"/> Calendars                  | 74 <input type="checkbox"/> Glassware: Stemware                      |
| 598 <input type="checkbox"/> Apparel: Casual                 | 26 <input type="checkbox"/> Candle Holders             | 39 <input type="checkbox"/> Gourmet: Coffee & Tea                    |
| 611 <input type="checkbox"/> Apparel: Children's             | 27 <input type="checkbox"/> Candles                    | 623 <input type="checkbox"/> Gourmet: Foods                          |
| 7 <input type="checkbox"/> Apparel: Denim                    | 28 <input type="checkbox"/> Candy                      | 624 <input type="checkbox"/> Gourmet: Gifts                          |
| 599 <input type="checkbox"/> Apparel: Dresses                | 257 <input type="checkbox"/> Capodimonte               | 75 <input type="checkbox"/> Gourmet: Items                           |
| 5 <input type="checkbox"/> Apparel: Embroidered              | 32 <input type="checkbox"/> Carving Boards             | 184 <input type="checkbox"/> Gourmet: Spices & Accessories           |
| 254 <input type="checkbox"/> Apparel: Furs                   | 622 <input type="checkbox"/> Cell Phone: Accessories   | 614 <input type="checkbox"/> Hair Extensions                         |
| 600 <input type="checkbox"/> Apparel: Hand Painted           | 33 <input type="checkbox"/> Ceramics                   | 78 <input type="checkbox"/> Handbags                                 |
| 601 <input type="checkbox"/> Apparel: Jackets                | 37 <input type="checkbox"/> Clocks                     | 218 <input type="checkbox"/> Handcrafts                              |
| 602 <input type="checkbox"/> Apparel: Leather                | 222 <input type="checkbox"/> Cloisonne                 | 79 <input type="checkbox"/> Handkerchiefs                            |
| 612 <input type="checkbox"/> Apparel: Men's                  | 40 <input type="checkbox"/> Collectibles: Cup & Saucer | 80 <input type="checkbox"/> Hats                                     |
| 603 <input type="checkbox"/> Apparel: Sequin                 | 41 <input type="checkbox"/> Collectibles: Plates       | 9 <input type="checkbox"/> Health & Beauty: Bath Accessories         |
| 604 <input type="checkbox"/> Apparel: Silk                   | 42 <input type="checkbox"/> Collectibles: Spoons       | 96 <input type="checkbox"/> Health & Beauty: Bath Products           |
| 605 <input type="checkbox"/> Apparel: Sportswear             | 43 <input type="checkbox"/> Collectibles: Thimbles     | 81 <input type="checkbox"/> Health & Beauty: Health Access.          |
| 606 <input type="checkbox"/> Apparel: Sweaters               | 258 <input type="checkbox"/> Cologne                   | 146 <input type="checkbox"/> Health & Beauty: Personal Care<br>Items |
| 607 <input type="checkbox"/> Apparel: Sweats                 | 214 <input type="checkbox"/> Cookbooks                 | 615 <input type="checkbox"/> Health & Beauty: Wigs                   |
| 608 <input type="checkbox"/> Apparel: T-Shirts               | 44 <input type="checkbox"/> Cookware                   | 30 <input type="checkbox"/> Holiday: Cards                           |
| 609 <input type="checkbox"/> Apparel: Women's                | 45 <input type="checkbox"/> Copperware                 | 36 <input type="checkbox"/> Holiday: Christmas Decor &<br>Ornaments  |
| 259 <input type="checkbox"/> Appliques                       | 46 <input type="checkbox"/> Cosmetics                  | 402 <input type="checkbox"/> Holiday: Decorations                    |
| 66 <input type="checkbox"/> Art Works                        | 47 <input type="checkbox"/> Crystals                   | 56 <input type="checkbox"/> Holiday: Easter Items                    |
| 4 <input type="checkbox"/> Arts & Crafts                     | 48 <input type="checkbox"/> Cutlery                    | 71 <input type="checkbox"/> Holiday: Giftwrap, Ribbons & Seals       |
| 212 <input type="checkbox"/> Attaches: Briefcase - Portfolio | 50 <input type="checkbox"/> Desk Sets & Accessories    | 77 <input type="checkbox"/> Holiday: Halloween Items                 |
| 620 <input type="checkbox"/> Baby: Products                  | 51 <input type="checkbox"/> Dinnerware: Casual         | 200 <input type="checkbox"/> Holiday: Valentine Items                |
| 6 <input type="checkbox"/> Bags: Paper & Plastic             | 52 <input type="checkbox"/> Dinnerware: Fine China     | 626 <input type="checkbox"/> Holiday: Wreaths                        |
| 312 <input type="checkbox"/> Balloon Stuffers                | 53 <input type="checkbox"/> Dinnerware: Stoneware      | 263 <input type="checkbox"/> Home Decor                              |
| 213 <input type="checkbox"/> Balloons                        | 215 <input type="checkbox"/> Duck Decoys               | 82 <input type="checkbox"/> Housewares                               |
| 8 <input type="checkbox"/> Baskets                           | 260 <input type="checkbox"/> Eel Skin                  | 83 <input type="checkbox"/> Imports: Africa                          |
| 10 <input type="checkbox"/> Beads                            | 58 <input type="checkbox"/> Executive Gifts Misc.      |  |
| 621 <input type="checkbox"/> Bedding                         | 59 <input type="checkbox"/> Fans                       |  |

- 84  Imports: Asia
- 85  Imports: Central America
- 86  Imports: China
- 87  Imports: Europe
- 88  Imports: France
- 89  Imports: Germany
- 90  Imports: Italy
- 91  Imports: Mexico
- 92  Imports: Middle East
- 93  Imports: Orient
- 264  Imports: Russia
- 94  Imports: Scandinavia
- 95  Imports: South America
- 97  Ivory
- 610  Jewelry
- 225  Jewelry: 10 Kt. Gold
- 243  Jewelry: 14 Kt. Gold
- 244  Jewelry: 18 Kt. Gold
- 245  Jewelry: 24 Kt. Gold
- 98  Jewelry: Amber
- 99  Jewelry: American Indian
- 238  Jewelry: Amethysts
- 220  Jewelry: Antique
- 112  Jewelry: Boxes
- 233  Jewelry: Bracelets
- 235  Jewelry: Brass
- 266  Jewelry: Bronze
- 255  Jewelry: Cameos
- 100  Jewelry: Chains
- 101  Jewelry: Charms
- 265  Jewelry: Cleaner
- 268  Jewelry: Coin
- 102  Jewelry: Costume
- 269  Jewelry: Cubic Zirconia
- 103  Jewelry: Diamond
- 256  Jewelry: Diamond Earrings
- 224  Jewelry: Diamond Rings
- 54  Jewelry: Displays
- 216  Jewelry: Earrings
- 104  Jewelry: Egyptian
- 246  Jewelry: Emerald
- 240  Jewelry: Estate
- 270  Jewelry: Ethnic
- 236  Jewelry: Fashion
- 113  Jewelry: Findings
- 105  Jewelry: Fine
- 271  Jewelry: Gemstone
- 241  Jewelry: Gold Filled
- 272  Jewelry: Handmade
- 228  Jewelry: Imported
- 242  Jewelry: Italian
- 247  Jewelry: Jade
- 232  Jewelry: Loose Diamonds
- 227  Jewelry: Marcasite
- 250  Jewelry: Men's
- 251  Jewelry: Necklaces
- 106  Jewelry: Opal
- 239  Jewelry: Oriental
- 230  Jewelry: Packaging
- 107  Jewelry: Pearl
- 148  Jewelry: Pewter
- 237  Jewelry: Philippine
- 273  Jewelry: Platinum
- 108  Jewelry: Religious
- 249  Jewelry: Rhinestone
- 169  Jewelry: Rings
- 248  Jewelry: Rubies
- 267  Jewelry: Sapphire
- 57  Jewelry: Semi-Mount Diamonds
- 253  Jewelry: Semi-Precious
- 109  Jewelry: Shell & Coral
- 110  Jewelry: Silver
- 29  Jewelry: Slides
- 280  Jewelry: Sterling Silver
- 111  Jewelry: Teenage
- 223  Jewelry: Wedding Rings
- 114  Kitchen Accessories
- 116  Labels
- 117  Lacquerware
- 118  Lamps & Shades
- 119  Leather: Goods
- 121  Lighters
- 68  Limoges
- 122  Linens
- 38  Lithographs
- 123  Luggage
- 124  Magnets
- 125  Marbleware
- 126  Men's Gifts
- 127  Metalware
- 128  Miniatures
- 129  Mirrors
- 130  Monogrammed Items
- 131  Mugs
- 132  Museum Shop Items
- 133  Music Boxes
- 274  Neckties
- 135  Needlepoint
- 136  Note Paper
- 137  Novelties
- 49  Oil Paintings
- 501  Oriental Furnishings
- 139  Ovenware & Casseroles
- 140  Packaging & Reproductions
- 141  Paper Napkins, Coasters & Towels
- 275  Paper Weights
- 142  Party Favors
- 631  Pearls
- 595  Pearls: Biwa
- 311  Pearls: Cultured
- 627  Pearls: Freshwater
- 596  Pearls: South Sea
- 252  Pendants
- 143  Pens & Pencils
- 144  Pepper Mills
- 149  Perfume Bottles
- 145  Perfumes
- 147  Personalized Items
- 276  Pictures
- 150  Pillows
- 151  Pipes & Smoking Accessories
- 152  Placemats
- 153  Plant Accessories
- 154  Plaques
- 31  Playing Cards
- 155  Porcelain
- 156  Post Cards
- 157  Posters
- 158  Potpourri
- 159  Pottery
- 160  Premium Goods
- 161  Prints
- 310  Purses
- 164  Quilts
- 165  Radios
- 166  Rattan & Bamboo Ware
- 613  Reading Glasses
- 167  Religious Merchandise
- 168  Ribbons
- 170  Rubber Stamps
- 171  Rugs
- 172  Sachets & Scented Items
- 173  Salad Sets
- 174  Scarves
- 175  Scrimshaw
- 177  Shoes: Laces
- 180  Shoes: Slippers
- 628  Shoes: Women's
- 178  Sign Machines
- 179  Silver Services & Gifts
- 181  Soaps
- 182  Soft Sculpture
- 183  Souvenirs & Resort Items
- 185  Stained Glass
- 186  Stationery
- 187  Stickers
- 188  Store Fixtures
- 189  Sunglasses
- 191  Tablecloth & Runner
- 192  Tapestries
- 193  Telephones
- 194  Tin Boxes
- 196  Tote Bags
- 197  Toys
- 2  Toys: Animals - Stuffed
- 34  Toys: Chess Sets
- 221  Toys: Doll Cases
- 55  Toys: Dolls
- 115  Toys: Kites
- 162  Toys: Puppets
- 163  Toys: Puzzles
- 198  Travel Accessories
- 199  Trays
- 201  Vases & Bowls
- 202  Wall Decor
- 279  Wallets
- 203  Watches
- 629  Watches: Ladies
- 630  Watches: Men's
- 205  Western Type Merchandise
- 206  Wind Chimes
- 207  Wine Racks
- 208  Wood Carvings
- 209  Woodenware
- 210  Wrought Iron
- 211  Zodiac Items