



**EXHIBITOR CHECKLIST AND DEADLINE DATES
HELEN BRETT HOLIDAY MARKET
(FORMERLY BATON ROUGE JEWELRY AND MERCHANDISE SHOW)
DECEMBER 11, 12, 13, 2020**

Listed below are some important dates that you should not miss. Be sure to meet the discount deadline dates to save money! The forms can be found in your Exhibitor Kit or by visiting www.helenbrett.com.

HELEN BRETT DEADLINE DATES

Final Payment Due	November 11, 2020
Directory Ad Form	November 11, 2020
Directory Product Listings Form	November 11, 2020
Certificate of Insurance	December 7, 2020
Exhibitor Badges	December 9, 2020

HOTEL RESERVATION DEADLINE DATES

Home2 Suites By Hilton	November 24, 2020
Spring Hill Suites Baton Rouge Gonzales	November 25, 2020
TownePlace Suites Baton Rouge Gonzales	November 25, 2020
Best Western Plus Executive Residency	December 2, 2020

AM EXPO GROUP DEADLINE DATES

Booth Equipment Rental and Special Items Order Form	December 4, 2020
Light Bars or Booth Framework Order Form	December 4, 2020
Material Handling Order Form	December 4, 2020
Payment Authorization Form	December 4, 2020

LAMAR-DIXON EXPO CENTER DEADLINE DATES

Electric Order Service Form	December 1, 2020
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