



HELEN BRETT®

**CONFIRMATION OF SPACE
HELEN BRETT HOLIDAY MARKET
DECEMBER 9, 10, 11, 2022 (Friday Opening)
at the LAMAR-DIXON EXPO CENTER
4H BUILDING
9039 S ST. LANDRY AVE., GONZALES, LA 70737**

Dear Exhibitor:

Please read all the following move-in schedule, rules, and regulations carefully.

MOVE-IN HOURS	Wednesday	December 7	8:00 A.M. – 5:00 P.M.	No Security Lockup Available on Wednesday
	Thursday	December 8	8:00 A.M. – 7:00 P.M.	Security Will Be Available After 2:00 P.M.
	Friday	December 9	8:00 A.M. – 9:30 A.M.	
EXHIBIT HOURS	Friday	December 9	10:00 A.M. – 5:00 P.M.	
	Saturday	December 10	10:00 A.M. – 5:00 P.M.	
	Sunday	December 11	10:00 A.M. – 4:00 P.M.	

Helen Brett Enterprises will not renew the contract of any exhibitor who departs from the show prior to 4:00 P.M. on the last scheduled day of the show. A \$500 FINE WILL BE ASSESSED FOR ANY EXHIBITOR WHO DISMANTLES BEFORE 4:00 P.M.

***** ATTENTION EXHIBITOR *****

The sale of counterfeit goods is a federal crime subject to a substantial monetary penalty or fine and imprisonment. Because it is impossible for Helen Brett Enterprises to know if any particular exhibitor is selling counterfeit goods, as in year's past, U.S. Customs Service and other federal and state officials may be on the show floor. We thank you for your understanding and cooperation.

BOOTH SET-UP Booths will be set up per the specified equipment listed on the contract according to booth size. **Any changes to this standard set-up must be indicated on the exhibitor equipment form and mailed to AM Expo Group (Decorator).** To avoid late charges, make all equipment orders two weeks in advance of the show. **No electric will be included in booth package.** On-site booth changes are \$50 per change.

ALL MERCHANDISE MUST BE DISPLAYED ON DISPLAY EQUIPMENT ONLY – NOT IN CARDBOARD BOXES. IF YOU DO NOT ADHERE TO THIS RULE, YOUR BOOTH WILL BE CLOSED DOWN AND YOU WILL BE ASKED TO LEAVE.

BOOTH PAYMENT You may choose to pre-authorize booth deposits to be processed at the time of booth assignment. This option requires a credit card number on file and includes authorization for the balance due to be processed 30 days before the show.

SALES TAXES Exhibitors do not need an Occupational License. Ascension Parish Sales Tax Forms (local) will be available at the show and must be completed and mailed by the exhibitor. The local sales tax is 4.5%. Each exhibitor will also be responsible for filing and paying the Louisiana State Tax. The state sales tax is 4.45%. **THIS IS A CASH & CARRY SHOW. Sales tax must be collected - Local and State Sales Tax is 8.95%.**

All signs must be approved by show management before they are displayed in the booth. There will be no handwritten signs or two way signs allowed. Booth walls and signs cannot exceed 8' in height and sidewalls cannot extend more than 5' from back wall. Signs advertising discount prices must have specifics and documentation. **Products displayed: Any product displayed not listed on your submitted contract could result in the closing of your booth at management's discretion.**

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- DRAYAGE** Drayage services are included in your booth fee and are provided by AM Expo Group (Decorator). Please refer to our website www.helenbrett.com Shipping and Drayage information sheets to ship your merchandise and arrange delivery. Advance freight warehousing is not included. Freight charges are not included.
- ELECTRICAL AND SHOWCASES** Electric is not included in booth packages. Service can be ordered through the LAMAR-DIXON EXPO CENTER, all forms are provided online at www.helenbrett.com. Telecommunication services are also available. Please use the Showcase order form for your showcase rental needs. Place showcase orders early. **Notice to Exhibitors: 6 ft. showcases are no longer available.** 5 ft. showcase orders received prior to show set-up, are guaranteed availability. Onsite showcase orders are \$325.00 per case, and are not guaranteed available.
- HOTEL** Make your reservations early. Visit www.helenbrett.com for hotel information.
- MOVE-IN MOVE-OUT** No blocking of aisles when unpacking and repacking. No smoking allowed during unpacking and repacking due to fire regulations. Place all rubbish in the aisles. Cleaning crews are not allowed in your booth.
- RULES DURING SHOW HOURS** All merchandise and sales personnel are confined to the contracted booth space. If an exhibitor's merchandise exceeds the allotted booth space, the exhibitor will be charged at the rate of **\$150** per square foot. Booths must be attended at all times during show hours. **Space may not be sublet without Show Management's consent. No exhibitor will be allowed to borrow or exchange any booth equipment, which has been paid for by another exhibitor.** All unused booth equipment will be recovered by the Equipment Company. **EXHIBITORS MUST OBTAIN THEIR OWN INSURANCE, please see form on [website](#) provided for PHILADELPHIA INSURANCE COMPANIES.**
- EXHIBITOR CODE OF CONDUCT**
- A. No selling in the aisle, all business to be conducted in your booth**
 - B. No yelling or hawking at customers from your booth**
 - C. No disturbing other exhibitors or their customers**
 - D. No touching buyers and/or exhibitors without their consent**
- ID BADGES** ID Badges and Show Directory must be picked up at the Exhibitor Registration Desk prior to start of show. There **will be a maximum of four (4) badges per 10 x 10 booth.** Your badge order must be received by **December 6, 2022.** \$20 Will Be Charged For: 1.) Each Additional Badge. 2.) For Reprint Of Lost Badges. These rules will be strictly enforced. Badges must be worn at all times. Check-in Policy: Personal ID must be shown before you are issued your badges. Do not invite relatives or guests. **CHILDREN UNDER THE AGE OF 16 ARE NOT PERMITTED IN THE SHOW.**
- SECURITY** Security officers are there for your protection. They have been instructed not to allow anyone into the hall without a badge. Officers will be stationed throughout the hall to enforce this and other show rules. Exhibitor Security Lockup is available from **Thursday at 2:00 p.m. – Sunday at 10:00 A.M.**
- INSURANCE** Helen Brett Enterprises, Inc. and the LAMAR-DIXON EXPO CENTER or any officer or staff member of either organization will not, under any circumstance be responsible for any loss sustained by any exhibitor or any other person by reason of fire, theft, water, accidents or any cause or reason, but will use reasonable care to protect the exhibitor from such loss. It is agreed that each exhibitor shall assume responsibility for damage to the property, and shall indemnify and hold blameless Helen Brett Enterprises, Inc. for all liability, which might ensue from any cause whatsoever, including accidents or injuries to exhibitors or their employees.
- The Louisiana Department of Agriculture, Division of Weights & Measures has informed us that all measuring devices or scales used in the sale of your products must be checked for accuracy by the Division of Weights & Measures prior to use in any show in the State of Louisiana. If you use such devices in the sale of your products, you should contact the Division of Weights & Measures at **(504) 568-5472** in order to set up an appointment to have your scales checked. Once your scales have been checked and validated, the inspection is good for one year from the date of inspection.
- These rules and regulations are necessary for a successful show and your cooperation is appreciated. The aim of the show management is to present a market which will attract buyers and increase attendance, which creates a profitable situation for all.
- We use TeleCheck electronic check processing system. A \$50.00 fee will be incurred for each returned check. Uncollected NSF funds may be turned over for collection and you will be responsible for all collection fees incurred.**



RULES DURING SHOW HOURS:

- All merchandise and sales personnel are confined to the contracted booth space. If an exhibitor's merchandise exceeds the allotted booth space, the exhibitor will be charged at the rate of \$150 per square foot. All business will be conducted inside your booth.
- Booths must be attended at all times during show hours.
- Space may not be sublet without Show Management's consent.
- No exhibitor will be allowed to borrow or exchange any booth equipment, which has been paid for by another exhibitor. All unused booth equipment will be recovered by the Equipment Company.

EXHIBITOR CODE OF CONDUCT:

Helen Brett Enterprises has set forth an Exhibitor Code of Conduct. These rules will be enforced by show management and security. Be advised, a signed booth contract or an authorized payment is a legal and binding contract between the exhibitor and Helen Brett Enterprises. All rules are considered binding and understood by the exhibitor once a contract or authorized payment is received. A violation of the Exhibitor Code of Conduct can result in the shutting down of the offender's booth and your removal from the show by security. The following code of conduct rules are expected to be adhered to by all booth personnel.

- A. No selling in the aisle, all business to be conducted in your booth
- B. No yelling or hawking at customers from your booth
- C. No disturbing other exhibitors or their customers
- D. No touching buyers and/or exhibitors without their consent

INSURANCE:

Exhibitors Must Obtain Their Own Insurance. Please see online forms provided for PHILADELPHIA INSURANCE COMPANIES.

ID BADGES:

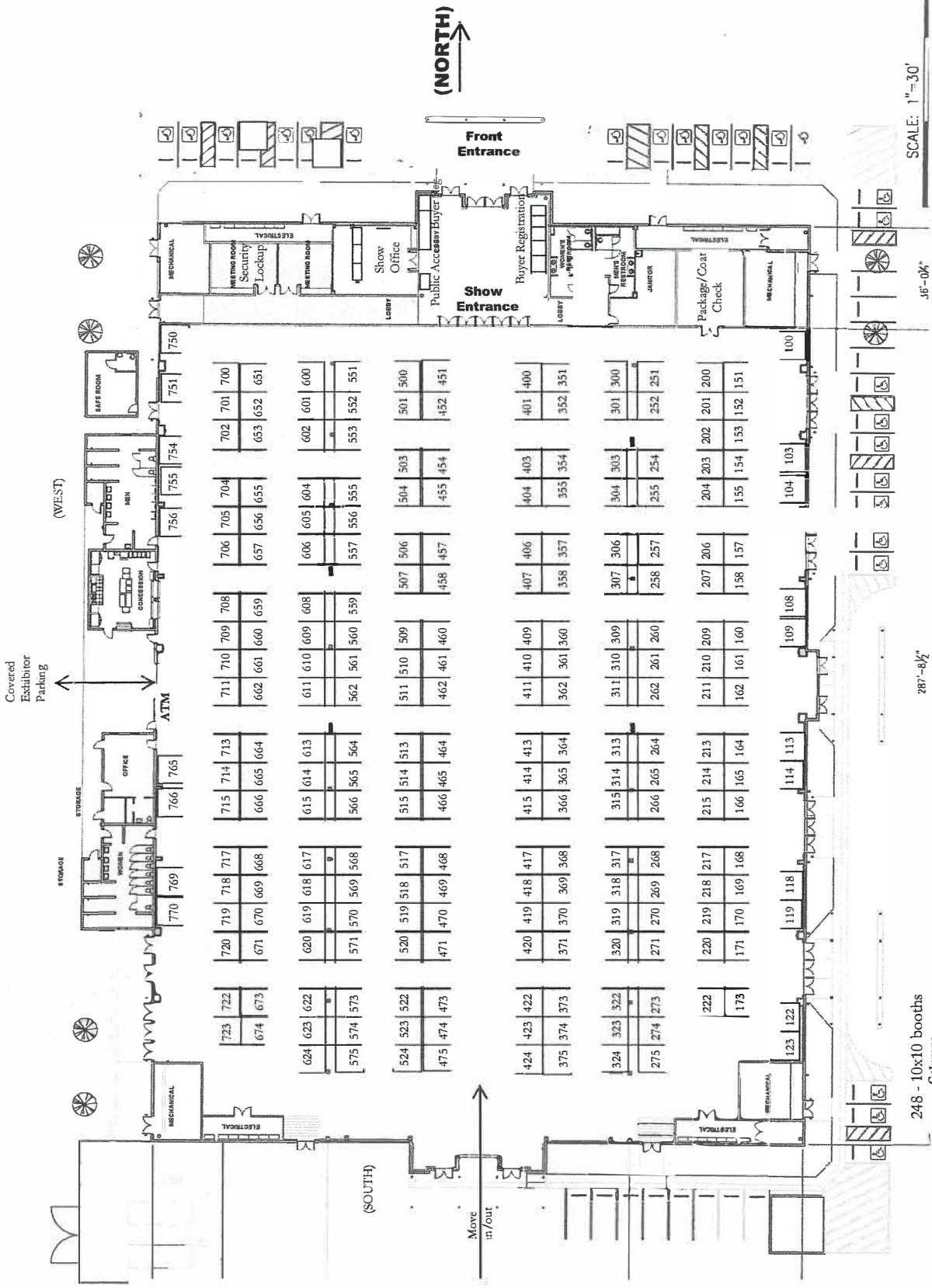
ID Badges and Show Directory must be picked up at Exhibitor Registration prior to the start of the show. A maximum of four (4) free badges per 10 x 10 booth will be included in your booth rental. Badges must be worn at all times. A \$20.00 Fee Will Be Charged For the following:

- 1.) Each Additional Badge.
- 2.) For Reprint of Lost Badges.

Check-in Policy: Personal ID must be shown before you are issued your badges. Do not invite relatives or guests. CHILDREN UNDER THE AGE OF 16 WILL NOT BE ALLOWED IN THE SHOW. These rules will be strictly enforced.

SECURITY:

Security officers are there for your protection. They have been instructed not to allow anyone into the hall without a badge. Officers will be stationed throughout the hall to enforce this and other show rules.



(NORTH)

SCALE: 1"=30'

(WEST)

(SOUTH)

Move in/out

248 - 10x10 booths
 - Columns

HELEN BRETT HOLIDAY MARKET
 DECEMBER 9-11, 2022
 9039 S St. Landry Ave.
 Gonzales, LA 70737

751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800																																																		
601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700
401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500
201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300
101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200

ADVERTISING COPY FOR SHOW DIRECTORY

Helen Brett Holiday Market
Gonzales, Louisiana
December 9-11, 2022

SHOW DIRECTORY DEADLINE: November 9, 2022

➤ BOOTH SIGN COPY ◀

MAKE THE BEST USE OF YOUR AD - Make it easy for the buyer to find your company. All ads must be headed with company name, address, city, state, zip code, and telephone number.

Company Name _____

ALL SIGNS MUST BE UNIFORM IN SIZE AND STYLE, LISTING THE COMPANY NAME

COMPANY: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

COUNTRY: _____

TELEPHONE: _____ FAX NUMBER: _____

EMAIL ADDRESS: _____

WEBSITE: _____

NOTE: If this information is not completed, we are not responsible for errors in printing. Special instructions are not acceptable.

➤ EXHIBITOR BADGES ◀

List the names of persons who will be in attendance in exhibit booths so that their badges can be prepared. Badges will be available at EXHIBITOR REGISTRATION. **There will be a maximum of four (4) badges per 10' x 10' booth. There will be a \$20.00 fee for: 1.) Each additional badge. 2.) For reprint of lost badges.**

PLEASE PRINT - NO INITIALS.

FIRST NAME (REQUIRED)	LAST NAME (REQUIRED)	FIRST NAME (REQUIRED)	LAST NAME (REQUIRED)
1. _____	_____	5. _____	_____
2. _____	_____	6. _____	_____
3. _____	_____	7. _____	_____
4. _____	_____	8. _____	_____

PRODUCT LISTINGS FOR SHOW DIRECTORY

Helen Brett Holiday Market
Gonzales, Louisiana
December 9-11, 2022

SHOW DIRECTORY DEADLINE: November 9, 2022

Company Name: _____

CHOOSE ONLY 10 LISTINGS. IF MORE THAN 10 ARE CHOSEN, THERE WILL BE AN ADDITIONAL
.50¢ CHARGE FOR EACH ADDITIONAL.

List the numbers of your choices below, or if the category is not found please write in that category name
below.

Your company name will be listed under each chosen category in the Product Listing Section of the show
directory. These listings enable buyers to locate the types of merchandise they are looking for.

- | | | |
|--|--|--|
| 500 <input type="checkbox"/> Accessories | 12 <input type="checkbox"/> Beer Steins | 60 <input type="checkbox"/> Figurines & Statuettes |
| 35 <input type="checkbox"/> Accessories: Children's | 13 <input type="checkbox"/> Bells | 61 <input type="checkbox"/> Fireplace Equipment |
| 313 <input type="checkbox"/> Accessories: Fashion | 14 <input type="checkbox"/> Belts & Buckles | 62 <input type="checkbox"/> Flatware |
| 76 <input type="checkbox"/> Accessories: Hair | 15 <input type="checkbox"/> Bookends | 261 <input type="checkbox"/> Flowers |
| 219 <input type="checkbox"/> Accessories: Infant | 16 <input type="checkbox"/> Books | 63 <input type="checkbox"/> Flowers: Dry |
| 616 <input type="checkbox"/> Accessories: Ladies | 17 <input type="checkbox"/> Boutique Merchandise | 64 <input type="checkbox"/> Flowers: Plastic |
| 617 <input type="checkbox"/> Accessories: Pet | 18 <input type="checkbox"/> Bow Makers | 65 <input type="checkbox"/> Flowers: Silk & Paper |
| 618 <input type="checkbox"/> Accessories: Sunglasses | 19 <input type="checkbox"/> Boxes: Gifts & Jewelry | 262 <input type="checkbox"/> Framed Artwork |
| 195 <input type="checkbox"/> Accessories: Toiletry | 20 <input type="checkbox"/> Brass Beds | 67 <input type="checkbox"/> Frames |
| 619 <input type="checkbox"/> Accessories: Wedding | 21 <input type="checkbox"/> Brassware | 69 <input type="checkbox"/> Furniture Items |
| 1 <input type="checkbox"/> American Indian Merchandise | 22 <input type="checkbox"/> Bridal Accessories | 120 <input type="checkbox"/> Gifts |
| 3 <input type="checkbox"/> Antiques & Reproductions | 204 <input type="checkbox"/> Briefcases | 72 <input type="checkbox"/> Glassware: Casual |
| 217 <input type="checkbox"/> Apparel | 24 <input type="checkbox"/> Calculators | 73 <input type="checkbox"/> Glassware: Fine Crystal |
| 597 <input type="checkbox"/> Apparel: Beaded | 25 <input type="checkbox"/> Calendars | 74 <input type="checkbox"/> Glassware: Stemware |
| 598 <input type="checkbox"/> Apparel: Casual | 26 <input type="checkbox"/> Candle Holders | 39 <input type="checkbox"/> Gourmet: Coffee & Tea |
| 611 <input type="checkbox"/> Apparel: Children's | 27 <input type="checkbox"/> Candles | 623 <input type="checkbox"/> Gourmet: Foods |
| 7 <input type="checkbox"/> Apparel: Denim | 28 <input type="checkbox"/> Candy | 624 <input type="checkbox"/> Gourmet: Gifts |
| 599 <input type="checkbox"/> Apparel: Dresses | 257 <input type="checkbox"/> Capodimonte | 75 <input type="checkbox"/> Gourmet: Items |
| 5 <input type="checkbox"/> Apparel: Embroidered | 32 <input type="checkbox"/> Carving Boards | 184 <input type="checkbox"/> Gourmet: Spices & Accessories |
| 254 <input type="checkbox"/> Apparel: Furs | 622 <input type="checkbox"/> Cell Phone: Accessories | 614 <input type="checkbox"/> Hair Extensions |
| 600 <input type="checkbox"/> Apparel: Hand Painted | 33 <input type="checkbox"/> Ceramics | 78 <input type="checkbox"/> Handbags |
| 601 <input type="checkbox"/> Apparel: Jackets | 37 <input type="checkbox"/> Clocks | 218 <input type="checkbox"/> Handcrafts |
| 602 <input type="checkbox"/> Apparel: Leather | 222 <input type="checkbox"/> Cloisonne | 79 <input type="checkbox"/> Handkerchiefs |
| 612 <input type="checkbox"/> Apparel: Men's | 40 <input type="checkbox"/> Collectibles: Cup & Saucer | 80 <input type="checkbox"/> Hats |
| 603 <input type="checkbox"/> Apparel: Sequin | 41 <input type="checkbox"/> Collectibles: Plates | 9 <input type="checkbox"/> Health & Beauty: Bath Accessories |
| 604 <input type="checkbox"/> Apparel: Silk | 42 <input type="checkbox"/> Collectibles: Spoons | 96 <input type="checkbox"/> Health & Beauty: Bath Products |
| 605 <input type="checkbox"/> Apparel: Sportswear | 43 <input type="checkbox"/> Collectibles: Thimbles | 81 <input type="checkbox"/> Health & Beauty: Health Access. |
| 606 <input type="checkbox"/> Apparel: Sweaters | 258 <input type="checkbox"/> Cologne | 146 <input type="checkbox"/> Health & Beauty: Personal Care
Items |
| 607 <input type="checkbox"/> Apparel: Sweats | 214 <input type="checkbox"/> Cookbooks | 615 <input type="checkbox"/> Health & Beauty: Wigs |
| 608 <input type="checkbox"/> Apparel: T-Shirts | 44 <input type="checkbox"/> Cookware | 30 <input type="checkbox"/> Holiday: Cards |
| 609 <input type="checkbox"/> Apparel: Women's | 45 <input type="checkbox"/> Copperware | 36 <input type="checkbox"/> Holiday: Christmas Decor &
Ornaments |
| 259 <input type="checkbox"/> Appliques | 46 <input type="checkbox"/> Cosmetics | 402 <input type="checkbox"/> Holiday: Decorations |
| 66 <input type="checkbox"/> Art Works | 47 <input type="checkbox"/> Crystals | 56 <input type="checkbox"/> Holiday: Easter Items |
| 4 <input type="checkbox"/> Arts & Crafts | 48 <input type="checkbox"/> Cutlery | 71 <input type="checkbox"/> Holiday: Giftwrap, Ribbons & Seals |
| 212 <input type="checkbox"/> Attaches: Briefcase - Portfolio | 50 <input type="checkbox"/> Desk Sets & Accessories | 77 <input type="checkbox"/> Holiday: Halloween Items |
| 620 <input type="checkbox"/> Baby: Products | 51 <input type="checkbox"/> Dinnerware: Casual | 200 <input type="checkbox"/> Holiday: Valentine Items |
| 6 <input type="checkbox"/> Bags: Paper & Plastic | 52 <input type="checkbox"/> Dinnerware: Fine China | 626 <input type="checkbox"/> Holiday: Wreaths |
| 312 <input type="checkbox"/> Balloon Stuffers | 53 <input type="checkbox"/> Dinnerware: Stoneware | 263 <input type="checkbox"/> Home Decor |
| 213 <input type="checkbox"/> Balloons | 215 <input type="checkbox"/> Duck Decoys | 82 <input type="checkbox"/> Housewares |
| 8 <input type="checkbox"/> Baskets | 260 <input type="checkbox"/> Eel Skin | 83 <input type="checkbox"/> Imports: Africa |
| 10 <input type="checkbox"/> Beads | 58 <input type="checkbox"/> Executive Gifts Misc. | |
| 621 <input type="checkbox"/> Bedding | 59 <input type="checkbox"/> Fans | |

84	<input type="checkbox"/>	Imports: Asia	273	<input type="checkbox"/>	Jewelry: Platinum	31	<input type="checkbox"/>	Playing Cards
85	<input type="checkbox"/>	Imports: Central America	108	<input type="checkbox"/>	Jewelry: Religious	155	<input type="checkbox"/>	Porcelain
86	<input type="checkbox"/>	Imports: China	249	<input type="checkbox"/>	Jewelry: Rhinestone	156	<input type="checkbox"/>	Post Cards
87	<input type="checkbox"/>	Imports: Europe	169	<input type="checkbox"/>	Jewelry: Rings	157	<input type="checkbox"/>	Posters
88	<input type="checkbox"/>	Imports: France	248	<input type="checkbox"/>	Jewelry: Rubies	158	<input type="checkbox"/>	Potpourri
89	<input type="checkbox"/>	Imports: Germany	267	<input type="checkbox"/>	Jewelry: Sapphire	159	<input type="checkbox"/>	Pottery
90	<input type="checkbox"/>	Imports: Italy	57	<input type="checkbox"/>	Jewelry: Semi-Mount Diamonds	160	<input type="checkbox"/>	Premium Goods
91	<input type="checkbox"/>	Imports: Mexico	253	<input type="checkbox"/>	Jewelry: Semi-Precious	161	<input type="checkbox"/>	Prints
92	<input type="checkbox"/>	Imports: Middle East	109	<input type="checkbox"/>	Jewelry: Shell & Coral	310	<input type="checkbox"/>	Purses
93	<input type="checkbox"/>	Imports: Orient	110	<input type="checkbox"/>	Jewelry: Silver	164	<input type="checkbox"/>	Quilts
264	<input type="checkbox"/>	Imports: Russia	29	<input type="checkbox"/>	Jewelry: Slides	165	<input type="checkbox"/>	Radios
94	<input type="checkbox"/>	Imports: Scandinavia	280	<input type="checkbox"/>	Jewelry: Sterling Silver	166	<input type="checkbox"/>	Rattan & Bamboo Ware
95	<input type="checkbox"/>	Imports: South America	111	<input type="checkbox"/>	Jewelry: Teenage	613	<input type="checkbox"/>	Reading Glasses
97	<input type="checkbox"/>	Ivory	223	<input type="checkbox"/>	Jewelry: Wedding Rings	167	<input type="checkbox"/>	Religious Merchandise
610	<input type="checkbox"/>	Jewelry	114	<input type="checkbox"/>	Kitchen Accessories	168	<input type="checkbox"/>	Ribbons
225	<input type="checkbox"/>	Jewelry: 10 Kt. Gold	116	<input type="checkbox"/>	Labels	170	<input type="checkbox"/>	Rubber Stamps
243	<input type="checkbox"/>	Jewelry: 14 Kt. Gold	117	<input type="checkbox"/>	Lacquerware	171	<input type="checkbox"/>	Rugs
244	<input type="checkbox"/>	Jewelry: 18 Kt. Gold	118	<input type="checkbox"/>	Lamps & Shades	172	<input type="checkbox"/>	Sachets & Scented Items
245	<input type="checkbox"/>	Jewelry: 24 Kt. Gold	119	<input type="checkbox"/>	Leather: Goods	173	<input type="checkbox"/>	Salad Sets
98	<input type="checkbox"/>	Jewelry: Amber	121	<input type="checkbox"/>	Lighters	174	<input type="checkbox"/>	Scarves
99	<input type="checkbox"/>	Jewelry: American Indian	68	<input type="checkbox"/>	Limoges	175	<input type="checkbox"/>	Scrimshaw
238	<input type="checkbox"/>	Jewelry: Amethysts	122	<input type="checkbox"/>	Linens	177	<input type="checkbox"/>	Shoes: Laces
220	<input type="checkbox"/>	Jewelry: Antique	38	<input type="checkbox"/>	Lithographs	180	<input type="checkbox"/>	Shoes: Slippers
112	<input type="checkbox"/>	Jewelry: Boxes	123	<input type="checkbox"/>	Luggage	628	<input type="checkbox"/>	Shoes: Women's
233	<input type="checkbox"/>	Jewelry: Bracelets	124	<input type="checkbox"/>	Magnets	178	<input type="checkbox"/>	Sign Machines
235	<input type="checkbox"/>	Jewelry: Brass	125	<input type="checkbox"/>	Marbleware	179	<input type="checkbox"/>	Silver Services & Gifts
266	<input type="checkbox"/>	Jewelry: Bronze	126	<input type="checkbox"/>	Men's Gifts	181	<input type="checkbox"/>	Soaps
255	<input type="checkbox"/>	Jewelry: Cameos	127	<input type="checkbox"/>	Metalware	182	<input type="checkbox"/>	Soft Sculpture
100	<input type="checkbox"/>	Jewelry: Chains	128	<input type="checkbox"/>	Miniatures	183	<input type="checkbox"/>	Souvenirs & Resort Items
101	<input type="checkbox"/>	Jewelry: Charms	129	<input type="checkbox"/>	Mirrors	185	<input type="checkbox"/>	Stained Glass
265	<input type="checkbox"/>	Jewelry: Cleaner	130	<input type="checkbox"/>	Monogrammed Items	186	<input type="checkbox"/>	Stationery
268	<input type="checkbox"/>	Jewelry: Coin	131	<input type="checkbox"/>	Mugs	187	<input type="checkbox"/>	Stickers
102	<input type="checkbox"/>	Jewelry: Costume	132	<input type="checkbox"/>	Museum Shop Items	188	<input type="checkbox"/>	Store Fixtures
269	<input type="checkbox"/>	Jewelry: Cubic Zirconia	133	<input type="checkbox"/>	Music Boxes	189	<input type="checkbox"/>	Sunglasses
103	<input type="checkbox"/>	Jewelry: Diamond	274	<input type="checkbox"/>	Neckties	191	<input type="checkbox"/>	Tablecloth & Runner
256	<input type="checkbox"/>	Jewelry: Diamond Earrings	135	<input type="checkbox"/>	Needlepoint	192	<input type="checkbox"/>	Tapestries
224	<input type="checkbox"/>	Jewelry: Diamond Rings	136	<input type="checkbox"/>	Note Paper	193	<input type="checkbox"/>	Telephones
54	<input type="checkbox"/>	Jewelry: Displays	137	<input type="checkbox"/>	Novelties	194	<input type="checkbox"/>	Tin Boxes
216	<input type="checkbox"/>	Jewelry: Earrings	49	<input type="checkbox"/>	Oil Paintings	196	<input type="checkbox"/>	Tote Bags
104	<input type="checkbox"/>	Jewelry: Egyptian	501	<input type="checkbox"/>	Oriental Furnishings	197	<input type="checkbox"/>	Toys
246	<input type="checkbox"/>	Jewelry: Emerald	139	<input type="checkbox"/>	Ovenware & Casseroles	2	<input type="checkbox"/>	Toys: Animals - Stuffed
240	<input type="checkbox"/>	Jewelry: Estate	140	<input type="checkbox"/>	Packaging & Reproductions	34	<input type="checkbox"/>	Toys: Chess Sets
270	<input type="checkbox"/>	Jewelry: Ethnic	141	<input type="checkbox"/>	Paper Napkins, Coasters & Towels	221	<input type="checkbox"/>	Toys: Doll Cases
236	<input type="checkbox"/>	Jewelry: Fashion	275	<input type="checkbox"/>	Paper Weights	55	<input type="checkbox"/>	Toys: Dolls
113	<input type="checkbox"/>	Jewelry: Findings	142	<input type="checkbox"/>	Party Favors	115	<input type="checkbox"/>	Toys: Kites
105	<input type="checkbox"/>	Jewelry: Fine	631	<input type="checkbox"/>	Pearls	162	<input type="checkbox"/>	Toys: Puppets
271	<input type="checkbox"/>	Jewelry: Gemstone	595	<input type="checkbox"/>	Pearls: Biwa	163	<input type="checkbox"/>	Toys: Puzzles
241	<input type="checkbox"/>	Jewelry: Gold Filled	311	<input type="checkbox"/>	Pearls: Cultured	198	<input type="checkbox"/>	Travel Accessories
272	<input type="checkbox"/>	Jewelry: Handmade	627	<input type="checkbox"/>	Pearls: Freshwater	199	<input type="checkbox"/>	Trays
228	<input type="checkbox"/>	Jewelry: Imported	596	<input type="checkbox"/>	Pearls: South Sea	201	<input type="checkbox"/>	Vases & Bowls
242	<input type="checkbox"/>	Jewelry: Italian	252	<input type="checkbox"/>	Pendants	202	<input type="checkbox"/>	Wall Decor
247	<input type="checkbox"/>	Jewelry: Jade	143	<input type="checkbox"/>	Pens & Pencils	279	<input type="checkbox"/>	Wallets
232	<input type="checkbox"/>	Jewelry: Loose Diamonds	144	<input type="checkbox"/>	Pepper Mills	203	<input type="checkbox"/>	Watches
227	<input type="checkbox"/>	Jewelry: Marcasite	149	<input type="checkbox"/>	Perfume Bottles	629	<input type="checkbox"/>	Watches: Ladies
250	<input type="checkbox"/>	Jewelry: Men's	145	<input type="checkbox"/>	Perfumes	630	<input type="checkbox"/>	Watches: Men's
251	<input type="checkbox"/>	Jewelry: Necklaces	147	<input type="checkbox"/>	Personalized Items	205	<input type="checkbox"/>	Western Type Merchandise
106	<input type="checkbox"/>	Jewelry: Opal	276	<input type="checkbox"/>	Pictures	206	<input type="checkbox"/>	Wind Chimes
239	<input type="checkbox"/>	Jewelry: Oriental	150	<input type="checkbox"/>	Pillows	207	<input type="checkbox"/>	Wine Racks
230	<input type="checkbox"/>	Jewelry: Packaging	151	<input type="checkbox"/>	Pipes & Smoking Accessories	208	<input type="checkbox"/>	Wood Carvings
107	<input type="checkbox"/>	Jewelry: Pearl	152	<input type="checkbox"/>	Placemats	209	<input type="checkbox"/>	Woodenware
148	<input type="checkbox"/>	Jewelry: Pewter	153	<input type="checkbox"/>	Plant Accessories	210	<input type="checkbox"/>	Wrought Iron
237	<input type="checkbox"/>	Jewelry: Philippine	154	<input type="checkbox"/>	Plaques	211	<input type="checkbox"/>	Zodiac Items

ATTENTION EXHIBITORS!

**Important information regarding the
REVISED SHOWCASE POLICY
for future Helen Brett Enterprises Shows**

Effective July 1, 2011, Helen Brett Enterprises, Inc. will not permit any personally owned floor standing showcases onto the exhibit floor.

All showcases must be rented through the official service contractor.

Helen Brett Enterprises, Inc. has decided to revise our showcase policy for the purpose of liability and safety reasons. This change in policy should be a cost saving factor for exhibitors when purchasing their own liability insurance. For further information or questions, please call your sales representative at 630-241-9865.

MAIL OR FAX THIS COPY TO:
 HELEN BRETT ENTERPRISES, INC.
 301 W. Mondamin St., Unit #159
 Minooka, IL 60447
 630-241-9865 - Phone
 331-481-5764 - Fax

ORDER DEADLINE FOR ADVANCE PRICE MUST BE RECEIVED 2 WEEKS PRIOR TO SHOW MOVE IN.

CANCELLATION POLICY: SHOWCASES CANCELLED AFTER DELIVERY TO THE BOOTH WILL BE CHARGED AT 50% OF ORIGINAL PRICE.

Helen Brett Tradeshows holds an exclusive on all showcase rentals in each and every Helen Brett Show.

Quantities are limited, to insure selection place orders early. Advance Price is available only until 2 weeks prior to show move in.

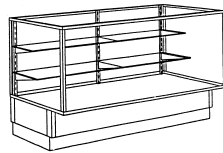
Style A - B 5'	Advance Price \$250.00 each	After Deadline Price \$325.00 each	Change of Order \$15.00 additional fee
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Helen Brett Enterprises reserves the right to modify the quantity of your showcase order, or substitute the style of cases based on your booth size if you have over ordered.

All cases have lock, light, walnut or maple exterior, off-white interior, aluminum frame. When delivered to booths, showcases are tagged with exhibitor name, booth # and order detail.

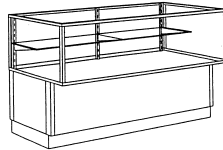
STYLE A - FULL VISION CASE

Includes 1-8" and 1-10" glass shelves with adjustable brackets, sliding storage doors with plunger lock and key.



STYLE B - HALF VISION CASE

Includes 1-10" glass shelf with adjustable brackets, sliding storage doors with plunger lock and key.



ENTER ORDER HERE	
STYLE A	STYLE B
Qty: _____ 5'	Qty: _____ 5'
Rental Sub Total	\$ _____
State Tax	\$ _____
(9.75% Tax Tennessee Shows)	
(8.95% Tax Gonzales Show)	
Total Price Enclosed	\$ _____

TAX NOTICE - MID-SOUTH JEWELRY AND ACCESSORIES FAIR

A Tennessee State Tax of 9.75% is required on showcase rentals for all shows held in the state of Tennessee. Please add 9.75% tax to Tennessee show rental orders only.

TAX NOTICE - HELEN BRETT HOLIDAY MARKET and GONZALES GIFT AND JEWELRY EXPO

A Local/State Tax of 8.95% is required on showcase rentals for the Helen Brett Holiday Market and Gonzales Gift and Jewelry Expo. Please add 8.95% tax to the Helen Brett Holiday Market and Gonzales Gift and Jewelry Expo rental orders only.

ELECTRIC AND ELECTRICAL EXTENSION CORD NOT INCLUDED IN ABOVE PRICES. YOU MUST ORDER OR SUPPLY YOUR OWN THREE WIRE GROUNDED CORD.

All keys must be returned or a charge of \$10.00 each will be made. All rental show cases are the responsibility of the customers until picked up at the end of the show by HELEN BRETT ENTERPRISES. Customers will be billed for any and all damage to the cases. A charge of \$40.00 will be assessed for any stapling, nailing, gluing, etc. to the exterior or interior of the case. Cases are delivered to booth space only. Positioning of cases and shelves is the responsibility of the exhibitor.

PAYMENT IN FULL, MUST ACCOMPANY ORDER. ORDERS WITHOUT FULL PAYMENT WILL NOT BE PROCESSED. ORDERS WITH POST DATED CHECKS WILL BE RETURNED. MAKE CHECKS PAYABLE TO HELEN BRETT ENTERPRISES. IF YOU WISH TO CHARGE, THE FOLLOWING MUST BE COMPLETED IN ITS ENTIRETY.

American Express Visa MasterCard

Company _____ Booth Number _____ Show _____

Ordered By _____ Title _____ Phone (____) _____

Credit Card # _____ Expiration Date _____ SIC CODE _____

Signature _____ Date _____ Amount Authorized _____

- State tax of 9.75% is applicable in all shows held in the state of Tennessee •
- Local/State Tax of 8.95% is applicable at the Helen Brett Holiday Market and Gonzales Gift and Jewelry Expo •

HBE SIMILAR PRODUCT BOOTH POLICY

To protect the integrity of HBE Tradeshows, we have established the following guidelines to insure that the demonstration by the exhibitors of products bearing similarities to other products or brands conforms to the overall well-being and the mission of our tradeshows. To that effect, all exhibitors shall refrain from and avoid any and all deceptive practices with respect to the products demonstrated in their respective booth(s). This commitment shall include refraining from confusing tradeshow patrons through acts or statements meaning or implying that the exhibited products are of a different brand and/or manufacturer from what they really are. The exhibitor(s) shall voluntarily and timely disclose:

- (i) the product name,
- (ii) the product manufacturer,
- (iii) the location of the manufacturer,
- (iv) the date of production,
- (v) the product vendor, and
- (vi) related bill(s) of sale and/or lading.

HBE reserves the right to limit the number and/or type of demonstration booths or similar product booths. All products must be listed on the exhibitor(s)' contract and, in the case of multiple booth locations, exhibitors must provide all desired booth locations.

1. "Demonstration booths" will be defined as booths that have food samples, pitch products, or attendee participation at booths.
2. All food sampling booths must conform to all building and health department rules and regulations as defined by each.
3. All similar product booths will be defined as booths selling the same or similar product.
4. HBE management reserves the right to assign all booth space and will be the final arbiter of all demonstration and similar product booth placement.

Product	Exhibitor	Show	Date	Booth No.(s)
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				

EXHIBITOR:

DATE:

By: _____

Its: _____